

Rolling Strong Brings Health and Wellness to New Markets

USHealth1 adopts the Rolling Strong platform to offer a range of products and services to trucking and other industries

Riverside, Mo. – April XX, 2021 – Rolling Strong, the provider of health and wellness programs for transportation companies and their drivers, as well as owner-operators, today announced a partnership with USHealth1, the provider of insurance and related products. The agreement will bring the Rolling Strong platform to USHealth1 trucking customers and a range of other industries.

“With the Rolling Strong platform, USHealth1 is bringing a variety of health and wellness programs to its customers in trucking segments and a growing number of other industries,” said Stephen Kane, president of Rolling Strong. “At the same time, USHealth1 insurance and related products will be available through this partnership to all users of the Rolling Strong app. By using our technology solution, together we are able to expand the reach of our health and wellness programs beyond trucking.”

The USHealth1 app built by Rolling Strong provides users with access to the wellness features in the Rolling Strong platform, such as a health risk assessment, and a wide range of products and services, including:

- **HealthWay** – A customized collection of affordable *discounted* health, leisure, and lifestyle-related services from a range of world-class providers. Included are health support and telemedicine services, fitness and mental therapy programs, and leisure and entertainment discounts.
- **HealthWork** – A portfolio of limited med health plans that businesses and users can tailor to meet their specific strategic and tactical needs. Plans cover hospitalization, doctor visits, catastrophic occurrences, prescriptions, dental and vision supplements, and accident, disability and short and long-term care insurance.
- **HealthWise** – Medicare Supplement and Medicare Advantage plans.
- “The built-in flexibility of Rolling Strong is one thing that led to this partnership,” said William Coleman, CEO of USHealth1. “Their platform is scalable and expandable, which lets us easily customize the app for various verticals, such as trucking and farming, among others, and for associations. The ability to help a growing number of 1099 contractors and small and large businesses in many industries address health care issues by promoting and providing wellness solutions is something we can do very effectively with Rolling Strong’s platform

and it's experience." Our strategic products integrated on Rolling Strong's wellness platform, creates the "Uber" of healthcare

About Rolling Strong

The provider of driver wellness programs for transportation companies and their drivers and owner-operators, Rolling Strong promotes behavior change and provides support in the areas of Nutrition, Fitness, Sleep, Stress Management and Weight Management. Driven by its mission to reverse the declining health of America's CDL Drivers and get them home safely, the company offers in-terminal and on-the-road solutions that target health improvement. Its customizable programs include the Rolling Strong App for drivers and administrative reporting capabilities to help carriers and drivers improve compliance with CDL medical requirements and to implement and manage their wellness initiatives. For more information, visit www.rollingstrong.com.

Media Contact:

Susan Fall

LaunchIt Public Relations

858-490-1050

susan@launchitpr.com